

## Checklist for Site Signs

Listed below are considerations that must be taken into account when making a new Site Sign.

1. What purpose will the site sign provide?
2. How long will the sign be used for? Will it be a temporary or permanent sign? (temporary signs can often be made with less expensive materials and if temporary will there be any possibility of using the sign in the future?)
3. What is my budget for the sign?
4. By what date will you need the sign?
5. Do you have artwork for the sign or will you need design services?
6. What size do I need the sign to be?
7. What type of materials will be used? (if you do not know, we can help you decide what is best for your sign).
8. How many colors will be used on the sign? Generally, the more colors the higher the cost.
9. Will the sign be lettering only or will some type of graphics also be used?
10. Will you need any digital printing for the sign?
11. Will you need the site sign mounted on wood posts and will these posts need painting? (i.e., 4x4 pressure treated posts, 2x4 pressure treated wood frames.)
12. Will you require installation services or can you install the sign yourself?

Each of these items will play a part in designing, the cost and the making of your sign. We hope this checklist helps you begin creating the sign you need. If we can provide you with more information, give us a call at: 850-390-5686. Thanks!

